

In This Issue

- President's Message
- Member Directory
- Columbus Turf Nursery
- Officers and Trustees
- Future Stars
- Election Ballot
- CLA Zoo Shop Opens
- Home and Garden Shop
- Quiet Quitting
- Articles Wanted
- Voicemails
- Advertising in NewScape
- Code of Regulations
- Member Dues Payments
- Members Application Forms

2021 CLA Board

Dan McCarthy—President 2022
Ahlum and Arbor

Mike Moulton— Past President
Landscape

Ellen Gallucci Purcell - Treasurer
Riepenhoff Landscape Ltd.

Fred Blyth- Secretary
Worthington Landscape

Jacob Basnett— Trustee
Landscape Design Services
2023 Home & Garden Show Chair

Kim Spencer—Trustee
Benchmark Landscape Construction

Roger Seely Jr.—Trustee
Seely's Landscape Nursery

Crystal Harrell - Trustee
Ryan's Landscaping

Daniel Huggett—
Columbus Turf Nursery CLA

Time for the CLA Elections

See Pages 4 and 5 for Details and Ballot.



Notes from CLA President

Dan McCarthy



Dear Members,

November/December, 2022

I am going to be a little sad this Thanksgiving Day. It will be the first time since Thanksgiving Day 1989 that I will not be getting (2) Thanksgiving meals. I will not be getting to eat my Wooster Turkey lunch. My sister-in-law has decided to go to Kentucky this Thanksgiving Day. The First Lady and I have always done the Wooster Turkey Lunch and then the Canton Turkey Dinner. That is what made Thanksgiving Day my favorite holiday for the last 32 years. I promise I will be thankful for the one Turkey Dinner I do eat and the time spending with my family. What are you thankful for this year?

I am looking forward to the Christmas Season. The First Lady always lights up, brighter than a Christmas tree, when she sees her “Boys”! (Shh, I do also). We always get a real Christmas tree. I love the smell of a fresh tree. We always cut one down the Sunday after Thanksgiving.

My younger sister always asks why? How can I get real tree and kill it? I am an arborist, I try to explain that Christmas trees are grown as a crop. A new one is planted in its place. I then set it outside by my bird feeder until spring for the birds to seek cover from predators, while eating. I then burn it in my campfire pit and enjoy some campfire food. I pointed out to my sister; the artificial tree will take approximately 500 years to decompose. You tell me which one is Greener?

As of me writing this message, it is less than **100 days to the 2023 Spring Home and Garden Show**. I am looking forward to it.

Please feel free to contact me at dmccarthy@ahlumarbor.com I look forward to hearing from everyone, but it would be nice to hear from someone! ☐

Happy Thanksgiving and a Merry Christmas. Looking forward to 2023! Have a Happy New Year! I hope everyone has a Happy Holiday, which ever Holiday you celebrate.

Let's be safe out there,

Dan McCarthy
President of C.L.A.

THE 2022 CLA MEMBER DIRECTORY IS AVAILABLE ONLINE

Look for the Member Directory in the
extended tab banner on the CLA home page.

Be sure to keep your Member Directory information and
the services your company provides up to date.



Find us on Facebook and Twitter!



Central Ohio's Best Choice for Premium
Turfgrass and All Organic Topsoil!

Mon.-Fri., 7:30am-4pm

www.bigyellowbag.com



Browse our Web site for more information about Columbus Turf.

If you have any questions or would like to speak with a Columbus
Turf representative regarding our products, please e-mail us at:

colturf@columbus-turf.com or call us at 740-983-8873.

Columbus Landscape Association Officers and Board of Trustees

Officers for 2023:

President: Dan McCarthy

President Elect:

Treasurer: Ellen Gallucci Purcell

Secretary: Fred Blyth

Current (2022) Board of Trustees:

Term 1/1/2021 – 12/31/2023

Board Position – Fred Blyth (Secretary) _____ (Beginning 1/1/2021 – 12/31/2023)

Board Position - Mike Moulton (Past President) _____ (Beginning 1/1/2021 – 12/31/2023)

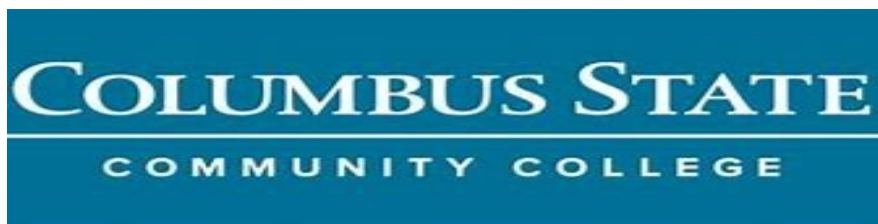
Board Position - Roger Seely Jr. _____ (Beginning 1/1/2021 – 12/31/2023)

Term 1/1/2022 – 12/31/2024

Board Position - Daniel Huggett _____ (Beginning 1/1/2022 – 12/31/2024)

Board Position - Dan McCarthy _____ (Beginning 1/1/2022 – 12/31/2024)

Board Position - Ellen Purcell _____ (Beginning 1/1/2022 – 12/31/2024)



Support the Future Stars the Green Industry.

The Columbus State Community College Landscape Design and Management program is actively seeking donation to help support students throughout the academic year. Donations accepted anytime for any amount.

Contact **Richard K. Ansley**, Professor / Program Coordinator

Phone: 614-287-5031 or Email: ransley@csc.edu

Many CLA Members have employees who have been part of this program or have been involved themselves.

This year Active Members have three ways to vote

1. Online through Polls App – will be sent to each Active Member.
Members who do not see this email may have to look in a Spam or Junk folder.
2. Members are welcome to copy and paste the ballot from the NewScape Express and email it to the cla.columbus@gmail.com.
3. To send through the US Postal Service. Copy and paste and print out the ballot and send it through the US Postal Service before December 31st.
Send to P.O. Box 963, Columbus, Ohio 43216

Ballot form for Columbus Landscape Association Officers and Board of Trustees November 2022

All Active Members: Your Vote and Participation is very important.

Board of Trustees:

Positions being voted upon in this election

Board Position – Jacob Basnett _____ (Beginning 1/1/2023 – 12/31/2025)
(*2023 Home & Garden Show Chair)

Board Position – Crystal Harrell _____ (Beginning 1/1/2023 – 12/31/2025)

Board Position – Kim Spencer _____ (Beginning 1/1/2023 – 12/31/2025)

Complete this section ONLY if you are emailing or mailing your Ballot

I vote (Mark only one box)

_____ Yes. I vote to elect the above-mentioned CLA Members to the Board of Trustees.

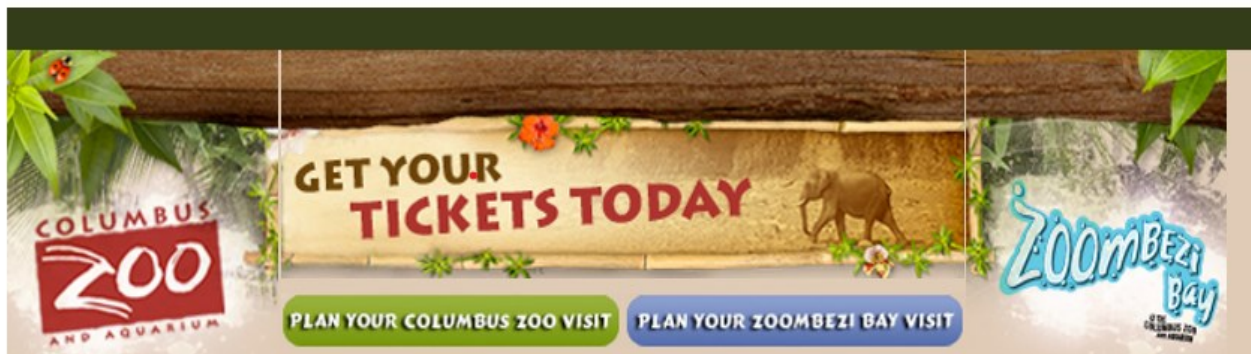
_____ No. I vote NOT to elect the above-mentioned CLA Members to the Board of Trustees.

CLA Active Member Name: _____

Member Firm Name: _____

A Member Perk to Share...

Just contact me and I will give you the passcode information. cla.columbus@gmail.com



Congratulations! CZ Affiliate Columbus Landscape Association has signed up for wild savings on admission tickets to the Columbus Zoo and Aquarium/Zoombezi Bay. Getting your deeply discounted tickets is easy and convenient! Just use the CZ Affiliate Columbus Landscape Association ticket shop link to purchase and print your tickets at home. Then, bring your tickets with you when you visit and go straight to our ticket turnstiles.

Don't waste time, start your adventure today and explore the wonders of wildlife from around the world at the Zoo or splash into the wildest water park in central Ohio, Zoombezi Bay.

TO ACCESS YOUR SPECIAL TICKETS, click the link below, then log into the site with the username and password provided.

Program Benefits

- Best year-round savings!
- FREE for companies to sign up
- No deposit or down payment required by your organization
- Easy to administer without time consuming paperwork or the handling of tickets
- Payment is made by employees or members directly to us by using a credit card at the time of purchase
- Tickets are good any day during the 1 regular operating season
- Your account will automatically update for the 2 season
- Offers convenience of tickets in-hand for immediate entrance upon arrival
- Promotional materials readily available for internal use

Single Day Tickets

	Price per ticket
Zoo General Admission	\$15 (reg. \$21.99)
Zoo Ages 3-9/Senior 60+	\$10 (reg. \$16.99)
Zoombezi Bay General Admission <i>Includes admission to the Zoo</i>	\$32.99 (reg. \$42.99)
Zoombezi Bay Ages 3-9/Senior 60+ <i>Includes admission to the Zoo</i>	\$29.99 (reg. \$36.99)
Parking Passes	\$10

*Prices subject to change

Membership/Season Pass 2022	Franklin County	Non-Franklin County
Individual	\$54 (reg. \$59)	\$64 (reg. \$69)
Individual Plus	\$84 (reg. \$89)	\$104 (reg. \$109)
Family	\$124 (reg. \$129)	\$164 (reg. \$169)
Family Plus	\$174 (reg. \$179)	\$224 (reg. \$229)
Gold Individual	\$164 (reg. \$169)	\$174 (reg. \$179)
Zoombezi Bay	\$119.99	\$119.99
Zoombezi Bay Child (3-9)	\$95.99	\$95.99

*Prices subject to change



Home and Garden Show 2023 Update:

Plans are coming together to the 2023 Dispatch Home and Garden Show. The CLA has partnered with the Dispatch to bring the Home and Garden Show to Central Ohio for over 65 years. Attendees return each year to enjoy the sights and smells of spring.

This year's participants are: Landscape Design Solutions, Delagrange Landscaping, Oakland Nursery, Peabody Landscape, Riepenhoff Landscape, Ryan's Landscaping, Seely's Landscape Nursery

Members are encouraged to drop by during setup to see the move in and set up process, ask questions and inquire about participating in future Home and Garden Shows.

You can be a part of the 2023 Home and Garden Show.

Any Member interested in being a presenter on the Garden Stage during the 2023 Home and Garden Show is encouraged to contact:

Stephen Buzza

sbuzza@uasatventures.com

Include the following information:

Company Name

Speaker Name

Topic(s) or Ideas for Presentation(s)

Length of presentation 30min, 45min, or longer

Day of the week choices 1, 2, or 3

Time of Day choices 1, 2, 3

Any special equipment for aid in your presentation



Dates: February 18-26, 2023

Operating Hours:

Saturdays: 11a - 8p,

Sundays: 11a - 6p,

Weekdays: 11a - 7p.

Monday, Wednesday, Thursday, Friday

(Closed on Tuesday)

Admission:

\$10 at door; \$8 online (no fees)

The economics behind 'quiet quitting' — and what we should call it instead

September 13, 2022 6:31 AM ET



GREG ROSALSKY



ALINA SELYUKH
Twitter

Mohamed Hassan/Pixabay

Over the last several weeks, the concept of "[quiet quitting](#)" has exploded like a supernova across the media universe. The big bang began on TikTok, with a video uploaded by a 20-something engineer named Zaid Khan. With the sound of a piano playing a ragtime-style tune and summertime shots of New York City flashing across the screen, Khan narrates a 17-second video that has introduced millions of people to the idea.

"I recently learned about this term called quiet quitting, where you're not outright quitting your job, but you're quitting the idea of going above and beyond," Khan says. "You're still performing your duties, but you're no longer subscribing to the hustle culture mentality that work has to be your life. The reality is it's not — and your worth as a person is not defined by your labor."

Quiet quitting, in other words, is not really about quitting. It's more like a philosophy for doing the bare minimum at your job.

In Japan, there's a concept called *shokunin*, which refers to an artisan who is deeply dedicated to their craft, always striving for perfection in what they make. Quiet quitting is like the opposite of that. It's about divorcing your ego from what you do for a living and not striving for perfection. Setting boundaries and simply completing the tasks you're supposed to complete within the time that you're paid to do them — with no extra frills. No more kowtowing to your boss or customers. No more working nights and weekends, incessantly checking your email.

Tapping Into The Post-Pandemic Zeitgeist

Most observers seem to agree that the recent enthusiasm for quiet quitting says something about our post-pandemic zeitgeist. With a super-tight labor market giving workers multiple job options, and an ongoing battle being fought over the preservation and expansion of remote work, many workers seem to be reevaluating where and how they do their jobs.

Maybe quiet quitting is just an extension of "The Great Resignation" (or, as we rebranded it, "[The Great Renegotiation](#)"). Maybe a large chunk of our labor force was always phoning it in, but now they have a loud social-media presence and better branding. Maybe it's people feeling like suckers for going the extra mile pre-pandemic just to get laid off *en masse*. Or maybe quiet quitting is a BS pseudo-trend. To be honest, we don't know. But there is at least some data to suggest there's something real going on in the psyche of the workforce.

"With [layoffs](#) and [firings](#) at a record low... people have unprecedented job security," says Julia Pollak, chief economist at the job-search website ZipRecruiter. "And so the risk of termination is lower. And that's also why the incentive to work harder is reduced. The consequences of being found to shirk have become much smaller. One, because companies can't afford to fire people. And two, because there are so many alternatives out there if you do lose your job."

Meanwhile, [government data](#) shows an [historic drop](#) in productivity over the last two quarters. There could be many reasons for this: the supply chain fiasco, a [record rate](#) of job switching, business hiring decisions during a weird time for the economy, scars from the pandemic, growing pains from the mass adoption of remote work, you name it. But some argue that something like quiet quitting might have something to do with it. It would certainly play into a sentiment expressed by some of America's [biggest corporations](#): their employees just aren't being productive enough.

Gallup recently did a [survey](#) about quiet quitting, counting workers who report being neither engaged nor "actively disengaged" at work. They found that these quiet quitters make up at least half of the U.S. workforce. Overall, Gallup's data doesn't really show a sizable shift in how workers feel about their jobs over the last few years, suggesting that quiet quitting could be a normal feature of the American workplace. One area where the data did show a somewhat significant change, however, was among younger workers. "The percentage of engaged employees under the age of 35 dropped by six percentage points from 2019 to 2022," Gallup finds, suggesting that while feeling meh about work may be par for the course for a lot of Americans, it may be gathering momentum among Gen Zers and millennials.

"It's clear that quiet quitting is a symptom of poor management," Gallup writes. The organization recommends that company managers do a better job communicating with their underlings. "Gallup finds the best requirement and habit to develop for successful managers is having one meaningful conversation per week with each team member — 15-30 minutes."

The Loud Reaction To Quiet Quitting

Since the concept of quiet quitting began ricocheting around the internet, there have been countless takes on it. Supporters argue that quiet quitting is a way to safeguard your mental health, prioritize your family, friends and passions, and avoid burnout. But many movers and shakers are against it.

"Quiet quitting isn't just about quitting on a job, it's a step toward quitting on life," [complains Arianna Huffington](#), arguing quiet quitters would be better served finding jobs they are passionate about.

"People who shut down their laptop at 5... they don't work for me," says business thinkfluencer Kevin O'Leary in a [CNBC video](#). "I hope they work for my competitors."

Others worry that quiet quitting is too passive aggressive, can't accomplish what workers really want, and puts an extra burden on coworkers. Kami Rieck, [writing in *The Washington Post*](#), suggests "the people who tend to experience the highest levels of burnout — women and people of color — probably can't afford to 'quiet quit.'" Instead of silently refusing to put in extra effort, Rieck writes, "it would probably be more helpful to raise these concerns with your boss and brainstorm other solutions."

Hamilton Nolan, [writing in *The Guardian*](#), stresses that workers in generations past also felt a "collective sense of malaise," but they channeled their frustrations into something more productive than coasting at their jobs: creating unions. "All of these working people did not quit. Nor were they quiet. They knew what was wrong, and they fixed it. Loudly."

Even U.S. Secretary of Labor Marty Walsh recently [chimed in](#) on quiet quitting: "If you are an employer, you should catch on early enough that your employees aren't satisfied, aren't happy, and then there needs to be a dialogue, a conversation."

The Economics Of Quiet Quitting

One of the more simple models in neoclassical economics says that, in a competitive market, workers are paid their "marginal product." That means the more productive they are — the more extra widgets they make per hour — the more they get paid. In this cartoon world, there would be strong incentives against quiet quitting. You work harder, you get paid more: You coast, and you get paid less. And, we should say, for some workplaces, that may actually be a good approximation of how the world works. You're more likely to get raises and promotions when your boss believes you're working hard.

But, of course, the world is much more messy than workers simply getting paid for how efficiently they work. A more sophisticated cartoon of the workplace is known as "the principal-agent model." In this model, the principal (the boss) enlists an agent (the worker) to do a specific job for them. The problem: the principal doesn't have complete information on exactly what their agent is doing. Is their agent being productive on the job? Or are they slacking? In order to make sure the agent is doing their bidding, the principal must figure out ways to incentivize and monitor them. The model has implications for the dramatic changes in office life — or lack-of-office life — we've seen in recent years. With the mass adoption of remote work, many managers seem to be struggling with how to effectively monitor and motivate their employees.

But companies are trying. A [recent investigation](#) by the *New York Times* finds "eight of the 10 largest private U.S. employers track the productivity metrics of individual workers, many in real time." And they document a surge in companies investing in "digital productivity monitoring" to oversee their white-collar employees. "Many employees, whether working remotely or in person, are subject to trackers, scores, 'idle' buttons, or just quiet, constantly accumulating records. Pauses can lead to penalties, from lost pay to lost jobs." It's all a bit icky.

Articles Appreciated

I am always looking for articles and additional information to share with CLA Members Send info. and Articles to

info@columbuslandscape.org

Share Company Good News
Equipment for Sale
Have Safety Tips

Share Employee Accomplishments
Hosting CEU classes
Learn Any New Techniques

Have professional articles and tips you want to share with members

Potential Clients have been leaving voicemails asking for help!

Each week I am receiving calls for referrals. I have looged over 170 voicemails to our website. I am making these potential clients aware that most members have full calendars and may not be available to respond immediately.

Callers and potential clients are being directed to the **FIND A PRO** Tab to locate a Green Industry Professional. This is why it is VERY important to keep your CLA information up to date!

Sponsors/ Advertisers Wanted...

If you have suppliers who would be interested in becoming a sponsor / advertiser for the Weekly Email, NewScape Express issues or the Member Directory, PLEASE give me a contact name and number. I will reach out to them. Having Information online does incur costs for the Web Server and Domain Name.

COLUMBUS LANDSCAPE ASSOCIATION

CODE OF REGULATIONS

REVISED 01/12/2010

Article 1—Organization Name and Mission

Section 1. Organization name—The name of the Organization shall be The Columbus Landscape Association. It was organized in 1926, incorporated under the laws of the State of Ohio as a Non-Profit Organization (501(c)(6)) and is located in Columbus, Ohio.

Section 2. Mission—The purposes of the Organization are to:

- Foster greater knowledge and appreciation of landscape plants and their appropriate use in a formally adequate, aesthetically pleasing environment;
- Promote and improve the practice of professional landscape horticulture;
- Stimulate greater public interest in the planting, preservation, and proper use of shade trees and landscape plants;
- Encourage and support investigation of problems with horticulture and related disciplines;
- Bring together persons and/or firms engaged in the various phases of the horticulture profession for a free exchange of information;
- Uphold a Code of Ethics established to maintain a high standard of ethical conduct of practice by those in horticulture professions; and
- Increase public awareness of the value of the professional landscape industry.

Article II-Meetings

Section 1. Annual Meeting of Members— The annual meeting of members shall be held on the second Tuesday in November of each year, unless otherwise determined by the Board of Trustees, at the hour designated on the notice therefore, one of the purposes of which shall be the election of members of the Board of Trustees and Officers.

Section 2. Monthly Meeting of Members-Monthly meetings of members shall be held on the second Tuesday of each month, unless otherwise determined by the Board of Trustees.

Section 3. Special Meetings of Members-Special meetings of members may be held at any time upon call of the President or a majority of the Board of Trustees. At least 10 days prior to the date fixed for the holding of any special meeting of members, written notice of the time, place, and purposes of such meeting will be sent by the Secretary, or person designated by the Secretary, to each Active member. No business not mentioned in the notice shall be transacted at such meeting.

Section 4. Regular Meetings of the Board of Trustees-Regular meetings of the Board of Trustees shall be held at such time and place as the Board of Trustees shall from time to time determine or upon the call of the President.

Section 5. Special Meetings of the Board of Trustees-Special meetings of the Board of Trustees may be called by the President at any time by means of such notice as the President, at his or her discretion, shall deem sufficient. The President shall call a special meeting if requested in writing, signed by not less than three (3) active members, or not less than two (2) trustees.

Section 2. Number, Term, and Qualifications of Trustees-The number of Trustees shall be nine, all of whom shall be voting Trustees. The Trustees shall be President, President-elect, immediate past president of the Organization, a Secretary and Treasurer, together with four other persons elected by the membership, who are active or individual members of the Organization. Trustees shall be elected from those persons nominated, as provided in Article XI, Section 7. Only one person from a firm may serve on the board at any one point in time.

Three Trustees shall be elected each year by the members of the Organization at the annual meeting. The term of each Trustee shall commence on the first day of January following his or her election.

Each Trustee shall serve for a term of three years, except that the past-president's term shall end one year after his or her presidential term ended.

Each year, up to two of the three terms that commence will automatically be filled by the incoming President, President-elect, or past-president, whenever one or two of these Trustees will be starting the first year of his or her term. A new Trustee needs to be elected to fill each new trustee term that is not filled automatically.

Each Trustee shall hold office for the term for which he or she is elected and until his or her successor is elected and qualified. Except as otherwise provided herein, no Trustee shall be compensated.

Section 3. Vacancies-Vacancies in the Board of Trustees shall be filled by appointment made by the remaining Trustees. Each person so appointed to fill a vacancy shall remain a Trustee until his successor has been elected by the members, who may make such election at their next annual meeting or at any special meeting duly called for that purpose and held prior thereto.

Section 4. Action by Unanimous Written Consent-If and when the Trustees shall severally or collectively consent in writing to any action to be taken by the Organization, such action shall be valid as though it has been authorized at a meeting of the Board of Trustees.

Section 5. Power to Make Rules, Policies, and Procedures-The Board of Trustees shall have power to make and alter any rules, policies, and procedures contained in documents separate from this Code of Regulations that define how the Board of Trustees, Officers, and any assistants, contractors, or employees manage the affairs of the Organization, provided that the Board shall not make or alter any rule, policy or procedure to contradict this Code of Regulations.

Article VI—Officers

Section 1. Officers-The officers of the Organization shall be the President and the President-elect, a Secretary and a Treasurer, who shall be active members.

Section 2. President and President-elect-The President-elect shall be elected at the annual meeting for a term of one year and until his or her successor is elected and qualified. No person shall serve two consecutive terms as President-elect. The President-elect shall serve as President during the year following his or her term as President-elect.

A. The duties of the President shall be:

- Preside at all meetings of the Board of Trustees and of members;
- Convene the Board of Trustees whenever the affairs of the Organization demand or when two or more members of the Board of Trustees petition him/her in writing;
- Be an ex-officio member of all standing committees and to supervise such committees and ensure fulfillment of committee responsibilities; and
- Perform such other duties as may be assigned to him/her by the Board of Trustees from time to time.

B. The duties of the President-elect shall be:

- Assist the President in the performance of his/her duties, and to officiate for him/her in his/her absence, or in his/her incapacity as determined by a vote of seven (7) or more members of the Board of Trustees;
- Appoint for the ensuing year, all committees as specified in Article XI; and
- Perform such other duties as may be assigned him/her by the Board of Trustees from time to time.

Section 3. Secretary-The Secretary shall be elected at the annual meeting for a term of one year and until his or her successor is elected and qualified. The term of appointment of the Secretary may be extended by vote of the members of the Board of Trustees.

The duties of the Secretary shall be to:

- Provide reports on the performance and progress of the Organization;
- Keep and maintain a copy of the Articles of Incorporation, a copy of this Code of Regulations, and a full set of minutes of all board member meetings;
- Record all minutes of all meetings of members and the Board of Trustees;
- Publish the minutes of all meetings of members and send to all members;
- Keep all reports, correspondence, and other documents of the Organization and hold these open for inspection by any active member in good standing who wishes to review same for proper purposes;
- Notify members of all annual, monthly, and special meetings, and make necessary arrangements for such meetings;
- Notify Trustees of all Board of Trustees' meetings, and make necessary arrangements for such meetings;
- Keep an authentic record of the Organization membership and applicants for membership;
- Prepare and publish a correct membership list and committee list at the beginning of each year;
- Receive applications for membership and submit same to the Board of Trustees, and inform applicants of membership status;
- Attend to correspondence;
- Perform such other duties as may be assigned him/her by the Board of Trustees or as is inherent and pertinent to the duties of his/her office; and
- Upon approval of the Board of Trustees, the Board of Trustees may hire outside assistants to aid in the performance of his or her duties.

Section 4. Treasurer-The Treasurer shall be elected at the annual meeting for a term of one year and until his or her successor is elected and qualified. The term of the appointment of the Treasurer may be extended by a vote of the members of the Board of Trustees.

The duties of the Treasurer shall be to:

- Have custody of all corporate funds and securities and keep in books belonging to the Organization full and accurate accounts of all receipts and disbursements. Such corporate records shall undergo the following procedures: a review every year as directed by the Board of Trustees, and an examination every three years by an accounting firm selected by the Board of Trustees and such firm shall present a written report to the Board of Trustees;
- Deposit all monies, securities, and other valuable effects in the name of the Organization in such depositories as may be designated for that purpose by the Board of Trustees;
- Disburse the funds of the Organization as may be ordered by the Board of Trustees, taking proper vouchers for such disbursements;

- Prepare and send annual dues statements to be received by members on or before November 1 each year;
- Render to the President and Trustees at the regular meetings of the Board whenever requested by them, an account of all his/her transactions as Treasurer and of the financial condition of the Organization;
- Perform such other duties as may be assigned to him/her by the Board of Trustees or as are inherent in and pertain to the duties of his/her office; and
- Upon approval of the Board of Trustees, the Board of Trustees may hire outside assistants to aid in the performance of his or her duties.

Section 5. Election of Officers-Officers shall be elected from those persons nominated for each office, as provided in Article XI, Section 7. An election shall be held at the annual meeting of the members each year. The term of each office shall commence on the first day of January following his/her election. Each officer shall hold office for a term of one year and until his successor is elected and qualified. No person other than a member of the Board of Trustees shall qualify and be elected as President or President-elect.

Section 6. Power to Appoint Other Officers and Agents-The Board of Trustees shall have power to appoint such other officers and agents as the Board may deem necessary for transaction of the business of the Organization.

Section 7. Removal of Officers and Agents-Any officer or agent may be removed by the Board of Trustees whenever, in the judgment of the Trustees, the best interest of the Organization will be served thereby. Removal of President or President-elect shall require a vote of seven (7) or more Trustees.

Section 8. Power to Fill Vacancies-The Board of Trustees shall have power to fill any vacancy in any office occurring from any reason whatsoever. The nominating committee shall provide a nominee to the Board of Trustees for any vacancy in the office of President or President-elect.

Section 9. Delegation of Powers-For any reason deemed sufficient by the Board of Trustees, whether occasioned by absence or otherwise, the Board may delegate all of any of the powers and duties of any officer to any other officer or trustee, but no officer or trustee shall execute, acknowledge, or verify any written instrument in more than one capacity.

Article VII—Membership

Section 1. Classification-Persons who shall qualify as otherwise provided in this Code of Regulations shall be eligible for membership. There shall be six (6) classes of members, viz. active, individual, senior, honorary, life and student.

Section 2. Active Members- Businesses (firms) that are presently engaged in providing green industry services and / or products, including but not limited to landscape firms, nurseries, garden centers, tree service firms, golf courses, landscape architectural firms, and horticultural supply firms shall be eligible for active membership. Each active member firm shall designate and pay dues for one primary representative who shall be eligible to hold office and to vote. Each active member firm may also designate and pay dues for one or more secondary representative(s) who shall be eligible to hold office and to vote only in the absence of the primary representative. Representatives shall be employees, proprietors, partners, or corporate officers.

Section 3. Individual Members-An employee, proprietor, partner or corporate officer of a green industry firm, as defined in Section 2 above, shall be eligible for individual membership if the firm is not an active member. Individual members shall be eligible to hold office and to vote. If there is more than one individual member from a firm, then one shall be designated as primary, and the others are secondary with the right to vote only in the absence of the primary member.

Section 4. Senior Members-Senior membership shall be granted to retired active members who request such classification. Senior members shall be entitled to the benefits of membership other than the right to vote and to hold elective office within the Organization. Senior members pay no annual dues, but shall pay for meals at all meetings attended.

Section 5. Honorary Members-Honorary membership may be awarded by majority vote of the Board of Trustees to individuals, including employees of non-profit organizations, not otherwise qualified for membership, who have demonstrated outstanding interest in the objectives and welfare of the Organization. Honorary members shall be entitled to the benefits of membership other than the right to vote and to hold elective office within the Organization. Honorary members pay no annual dues, but shall pay for meals at all meetings attended.

Section 6. Life Membership-Life membership may be awarded by majority vote of the Board of Trustees to active and senior members who have made significant contributions through their service and leadership to the Organization and to the industry. Life members shall be entitled to the benefits of membership other than the right to vote and to hold elective office within the Organization. Life members pay no annual dues and are entitled to free meals at annual meetings and regular monthly member meetings.

Section 7. Student Members-College or university students, who are not yet eligible for active or honorary membership, shall be eligible for student membership while pursuing a degree program. Student members may apply for active or honorary membership when eligible. Student members shall be entitled to the benefits of membership other than the right to vote and to hold elective office within the Organization.

Article VIII-Admission to Membership

Application for membership shall be made in such manner as prescribed by Article XI, Section 6. A prospective member who may qualify for active, individual, honorary, or student membership shall complete a written application for membership as prescribed by the Board of Trustees. The completed application, plus a check for the appropriate dues amount, payable to the Columbus Landscape Association, shall be mailed to the official association address or presented to the Secretary or the person designated by the Secretary. Any person who meets the membership qualifications prescribed by Article VII may be elected to membership by a majority vote of the Board of Trustees. New members shall be recognized and welcomed during a monthly meeting and in the association newsletter.

Article IX-Termination of Membership

Any member may be removed from membership by a two-thirds (2/3) vote of the members present and entitled to vote, at any regular meeting or at any special meeting of the members called for that purpose, for conduct deemed prejudicial to this Organization, including violation of the Code of Ethics, provided that such member shall have first been served with written notice of the accusations against him/her, and shall have been given an opportunity to produce witnesses on his/her behalf, if any, and to be heard at the meeting at which the vote is taken.

Article X. Dues

Section 1. Annual Dues-The Board of Trustees may determine from time to time the amount of annual dues payable to the organization by active or individual – primary, active or individual – secondary, and student members, subject to the approval of the membership. Secondary dues shall be less than primary dues. Primary dues shall be the same for both active and individual members; the same holds for secondary dues. Members shall be notified of any proposal to change dues at least thirty (30) days before the meeting when such action is to take place.

Section 2. Payment of Dues-Dues shall be payable on the first day of November and shall be due no later than December 31 each year. Dues payment in this manner shall entitle elected members to the rights of membership during the following calendar year. Dues of a new member shall be prorated as directed by the Board of Trustees. Dues of a new member shall be paid when his/her membership application is presented to the Secretary or the person designated by the Secretary.

Section 3. Default and Termination of Membership-Whenever the Treasurer is not in receipt of a member's dues by the January meeting of members, such member is in default in the payment of dues and his/her membership may be terminated by the Board of Trustees by notice in writing to the member at his/her address as it appears on the records of the Organization. Any such member in default shall lose his/her membership privileges. Memberships in default may be reinstated by payment of annual dues plus payment of a reinstatement fee, as determined by the Board of Trustees.

Article XI-Committees

Section 1. Appointment of Committees-The President-elect shall, with the approval of the Board of Trustees, appoint all standing committees as hereinafter provided, and such other standing or special committees of such size as the President-elect or Board of Trustees may deem necessary to properly carry on the activities and carry out the objectives and purposes of the Organization during the following year as President. Any member thereof may be removed by the President, with the approval of the Board of Trustees, whenever the best interests of the Organization are deemed served by such removal. A limit of one committee member per firm shall apply to all committees.

Section 2. Term of Office-Each member of a committee shall continue as such during the term of the President-elect appointing him/her and until his/her successor is appointed, unless the committee shall be sooner terminated, or unless such member is removed from such committee, or unless such member shall cease to qualify as a member thereof.

Section 3. Chairperson-The President-elect shall appoint one (1) member of each committee as chairperson.

Section 4. Vacancies-Vacancies in the membership of any committee may be filled by appointments made in the same manner as provided in the case of original appointments.

Section 5. Finance Committee-The committee shall be comprised of three (3) members. The President, President-elect and Treasurer shall be ex-officio members. It shall serve as advisor to the Board of Trustees on all financial matters, shall make recommendations regarding dues and special assessments, and shall prepare and submit each year to the Board of Trustees a recommended budget for consideration at the January meeting of members.

Section 6. Membership Committee-The committee shall be comprised of the President-elect, who shall serve as chairperson, two members and the Secretary, who shall serve as an ex-officio member. It shall be the duty of this committee to receive and review written applications for membership and to recommend action to the Board of Trustees.

Section 7. Nominating Committee-The committee shall be comprised of a chairperson who shall be a member of the Board of Trustees, preferably the immediate past president, and two or more members of the Organization. The nominating committee shall make as many nominations for election to the Board of Trustees as it shall at its discretion determine, but not less than the number of vacancies to be filled. The committee shall also make at least one nomination, as it shall, at its discretion determine, for election of the President-elect of the Organization. The committee shall also make at least one nomination, as it shall at its discretion determine, for election of Secretary, and for the election of Treasurer, unless the Board of Trustees has voted to extend by appointment the term of Secretary or Treasurer for the following year. All such nominations shall be reported to the members at their meeting in October each year. Nominations may also be made from the floor at such meeting.

Section 8. Garden Show Committee-The committee shall be comprised of the Secretary who shall be an ex-officio member, a chairperson, an assistant chairperson, the immediate past chairperson, three members proposed by the current chair, and three members proposed by the President, subject to final selection and approval by the Board of Trustees in January, approximately thirteen (13) months prior to each garden show. The Chairperson shall serve as a voting member of the Board of Trustees during their tenure as Home and Garden Show Chair. The committee shall serve from the closing of each garden show through the completion of the show for which the committee has

Section 9. Program and Entertainment Committee-The committee shall be comprised of a member of the Board of Trustees and two members. It shall be the duty of this committee to arrange for such educational and social activities as will best promote the interests and welfare of the Organization.

Section 10. Garden Tour Committee-The Board of Trustees shall appoint as many members to the committee as needed, including a chairperson and an assistant chairperson. The committee shall be appointed the month after each tour and shall serve until tour is completed. The committee shall submit a budget for each tour to the Board of Trustees for approval, and shall submit a final accounting after the completion of each tour. The committee shall have responsibility for planning and supervising the tour and shall be accountable to the Board of Trustees.

Section 11. Past President's Committee-The committee shall be comprised of the five immediate past presidents of the Organization who retain membership in the Organization as active members. It shall be the function of this committee to serve in an advisory capacity to the Board of Trustees and to initiate subjects for consideration by the Board of Trustees. The members of this committee shall select its chairperson. The committee shall hold such meetings as are called by the chairperson or by a majority of the members of the committee. Three members of the committee shall constitute a quorum.

Is Your Membership Payment Up To Date?

Your membership to the Columbus Landscape Association is important.

We are striving to bring you important information that will help you with your business.

Keep a look out for your CLA Membership E-Statement. Those who paid by credit card may be renewed automatically. **Don't forget you can add employees as Associate Members for just \$25.00 each.**

Please pay your annual dues and continue to be a member of the CLA. Suppliers are also encouraged to join the CLA. Beginning in 2022, Memberships paid on the website will renew automatically annually.

It is never too late to renew your membership and add associates!

Member Meetings Ideas for 2022 or 2023 ?

- ✦ Got idea or suggestion for future CLA Member Meetings?
- ✦ Know of any great speakers you would like to hear address the members?
- ✦ Have you found a location that members just have to see?
- ✦ Ideas for topics that will qualify for CEU's?

Please share them. Send your ideas / suggestions to:

Info@columbuslandscape.org



SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, **News-capes Express**, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

CLA WEBSITE. Market your firm on our website, www.columbuslandscape.org. Your logo in full color will be prominently displayed with your firm's contact information ad link to your website on our sponsor page. Your add will run for one year.

Website Sponsorship 1 year \$200.00 (please provide Company Logo)

Member Directory. Provided in print to all members. Released March of even years, Updated provided digitally on uneven years.

Full Page: \$ 250.00 **½ Page:** \$ 150.00 **¼ Page:** \$ 100.00 **Back Cover:** \$ 350.00 (only 1 available)

Meeting Sponsor: Be recognized for your contribution to support Food, Refreshments and / or Materials to a Member Meeting. Please circle your selection. You will be contacted for details.

Sponsor: \$ 250.00 **Sponsor:** \$ 500.00 **Open Sponsor** \$ _____. ____ **toward the next meeting**

NEWSCAPES EXPRESS. Published 8 times per year. Prices are per Advertisement. Circle your selection.

Size	1X	4X	8X
Full Page	\$60.00	\$50.00	\$40.00
½ Page	\$45.00	\$35.00	\$25.00
¼ Page	\$30.00	\$20.00	\$15.00
Business Card	\$25.00	\$15.00	\$10.00

Please Run my ad in the following issues: please circle your choice

All Eight Issues

January

February-March

April

May-June

July

August-September

October

November-December

Please Complete the Following Information Below:

Company Name: _____

Contact Name: _____

Business Address: _____

City / State/ Zip: _____

Phone #: _____

Email Address (Required) _____

Total Amount Due: \$ _____

(Website, Member Directory, NewScape Express Ads, Outdoor Living Tour, Member Meeting Sponsorship)

My Check or Money Order is enclosed, Made Payable to : Columbus Landscape Association

Please bill my Credit Card for the total amount due: Name on Card: _____

Visa / MC number _____ Exp. Date: _____

Signature (Required) _____ Security Code: _____

Please mail this completed form and payment to:
Columbus Landscape Association PO Box 963, Columbus, Ohio 43216
Phone: 614-450-0430 Fax: 614-741-5449 or info@columbuslandscape.org



Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

Green Industry Professionals. Become a part of the decision-making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

Membership Benefits include:

- ♦ The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- ♦ Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- ♦ Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- ♦ Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- ♦ Access to the CLA's bimonthly newsletter, *CLA NewScapes Express*, which contains association and industry information.
- ♦ Committee and Board participation opportunities.
- ♦ Become involved in community activities, including support of the Chadwick Arboretum, education of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

To Join Go to the CLA website:

info@columbuslandscape.org

**Professional Membership Pulldown
Join Tab.**

Follow instructions.

Columbus Landscape Association
PO Box 963

Columbus, OH 43216-0963

Phone: 614-450-0430

Fax: 614-876-4862

info@columbuslandscape.org
www.columbuslandscape.org

[Facebook.com/columbuslandscape](https://www.facebook.com/columbuslandscape)

Columbus Landscape Association Membership Application

* Required Information

Hard Copy Application

*Organization
/Company _____

Email _____

*Phone # _____

Mobile Phone # _____

(for Text Alerts)

*Address 1 _____

Address 2 _____

*City _____

*State _____

*Zip Code _____

Website URL _____

*Licenses/Certificates ((Check all that apply)

CERTIFIED ARBORIST ON STAFF

CERTIFIED IRRIGATION AUDITOR ON STAFF

CERTIFIED IRRIGATION CONTRACTOR ON STAFF

CERTIFIED LANDSCAPE PROFESSIONAL ON STAFF

CERTIFIED LANDSCAPE TECHNICIAN ON STAFF

EDUCATOR

HOME IMPROVEMENT CONTRACTOR ON STAFF

NURSERY (DEALER, GROWER OR STOCK INSPECTION)

OCNT ON STAFF

OCNT - MASTER ON STAFF

PESTICIDE APPLICATOR LICENSE ON STAFF

SPECIALTY ITEMS/MATERIALS

*SERVICES/PRODUCTS PROVIDED (select all that apply)

☐ AQUATICS/WATER GARDENS/
FOUNTAINS

ARBORIST

COMPOST/MULCH/TOPSOIL

EDUCATION

GARDEN CENTER - RETAIL

HORTICULTURE CONSULTANT

INTERIORSCAPES

IRRIGATION INSTALLATION

IRRIGATION SUPPLIES

LANDSCAPE CONSTRUCTION

LANDSCAPE DESIGN

LANDSCAPE LIGHTING

LANDSCAPE MAINTENANCE

LANDSCAPE PLANTING

LAWN MAINTENANCE

MOWING COMMERCIAL

MOWING RESIDENTIAL

PESTICIDE APPLICATION

PUBLIC GARDEN

SEED/LAWN INSTALLATION

SNOW REMOVAL COMMERCIAL

SNOW REMOVAL RESIDENTIAL

SOD/TURFGRASS

STONE/PAVER SUPPLIER

STONE/PAVER/CONCRETE INSTAL-
LATION

WHOLESALE PLANT MATERIAL

EQUIPMENT DEALER/SALES/RENTAL

OTHER=GOODS/SERVICES NOT
LISTED

Return Completed application and Membership Payment to:

Columbus Landscape Association

PO Box 963, Columbus, Ohio 43216

Info@columbuslandscape.org

Phone- 614-741-5449 Fax# 614-876-4862

Spread Your Good News

Member firms with good news to share are welcome to submit articles and information for the *NewScape Express*.



Serving the Green Industry in Central Ohio Since 1926

Contact Us

**Columbus Landscape
Association**
PO Box 963
Columbus, OH 43216

info@columbuslandscape.org

614.741.5449

Fax# 614-876-4862

Visit us on the web at
www.columbuslandscape.org

Columbus Landscape Association
PO Box 963,
Columbus, Ohio 43216

PLACE
STAMP
HERE